

 $-\mathbf{u} + \mathbf{e}_i$

where $\mathbf{y}_i = (y_{i1}, ..., y_{im})^T$, $\mathbf{u} = (\mu_{i1}, ..., \mu_{im})^T$, and $\mathbf{e}_i = (\epsilon_{i1}, ..., \epsilon_{im})^T$, i = 1, ..., n. The distributional assumption is $\mathbf{e}_i \sim N_m(\mathbf{0}, \boldsymbol{\Sigma})$, where $\boldsymbol{\Sigma}$ is a positive definite and symmetric matrix that is constant across subjects, and \mathbf{e}_i 's are independent from each other. Unlike ANOVA, the covariance matrix $\boldsymbol{\Sigma}$ is estimated from the data instead of being assumed spherical. Traditional AN(C)OVA becomes MAN(C)OVA: only between-subjects

- Traditional AN(C)OVA becomes MAN(C)OVA: only between-subjects factors and quantitative variables are treated as explanatory variables
- Immune to sphericity violation, but may lose power when sphericity holds
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